



RICO EUROPE

FILTERS | LUBRICANTS



YOUR FILTRATION PARTNER

Specialising in all types of **Filtration** for **Heavy-Duty Plant, Agricultural, Marine, Construction, Mining,** and **Industrial** Industries.

COMPANY BROCHURE



WELCOME TO RICO EUROPE

**Your One-Stop-Shop for All Your
Filtration and Lubrication Needs**

At RICO Europe, we specialise in all types of filtration for heavy-duty plant, agricultural, marine, industrial, and mining industries.

What sets us apart is our unwavering focus on providing exceptional service to all our customers.

We believe in building lasting relationships by ensuring satisfaction every step of the way.

With over 4,000 different types of filters available, we proudly distribute a variety of leading brands.

Our extensive inventory includes thousands of filters in stock from top international manufacturers.

We are dedicated to providing exceptional service and products to all our customers.

Whether you need filtration or lubrication products, we have you covered.

Thank you for choosing us!

OUR PRODUCTS

FILTERS

At RICO Europe, we pride ourselves on maintaining a robust inventory of over 90,000 filters in our Daventry warehouse, ensuring consistent stock levels throughout the year for our customers across the UK, Europe, and the US.

Through our extensive supplier network, we offer a comprehensive range of filter types, including air, oil, hydraulic, cabin, AdBlue, housings, filter inserts, air oil separators, and many others.

For over 15 years, RICO Europe has been a trusted one-stop-shop for all your filtration needs.



LUBRICANTS

We provide everything necessary to service most agricultural and off-highway machinery.

Our partnership with EXOL Lubricants enables us to offer their extensive range of lubricants, renowned for their superior quality and performance.

This partnership ensures our customers have access to a complete maintenance solution from a single, reliable source.

Our lubricant portfolio includes engine oil, transmission fluid, hydraulic oil, grease, antifreeze, and AdBlue, plus more.



FILTER SERVICE KITS

Through our extensive supplier network, we have developed a diverse range of service kits suitable for a wide array of machinery, from compressors to excavators and beyond.

We supply two types of filter kits: Full Kits and Engine Kits.

Our Engine Kits include air, oil, and fuel filters, while our Full Kits additionally encompass hydraulic and cabin filters.

With over 60,000 service kits in stock, we cover machinery used in construction, agriculture, marine, mining, ground care, industrial, and many other industries.



OUR SERVICES



CROSS REFERENCE TOOL

Our website features one of the world's largest online databases for cross-referencing filters.

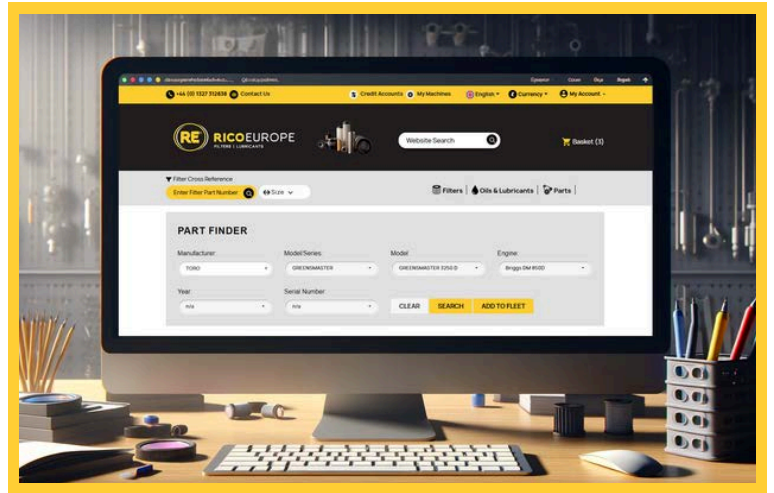
With thousands of equivalent OE and manufacturer part numbers available for search, our cross-reference tool helps you quickly and easily find the products you need.

This database is free to use for our registered online customers.

THE PART FINDER

We also provide a Part Finder tool, enabling customers to search by filter application for various types of construction and agricultural equipment.

Continuously updated, our website covers filter applications for over 90,000 machines, ensuring you can easily find the necessary products and receive the best possible service.



RE FLEET MANAGER

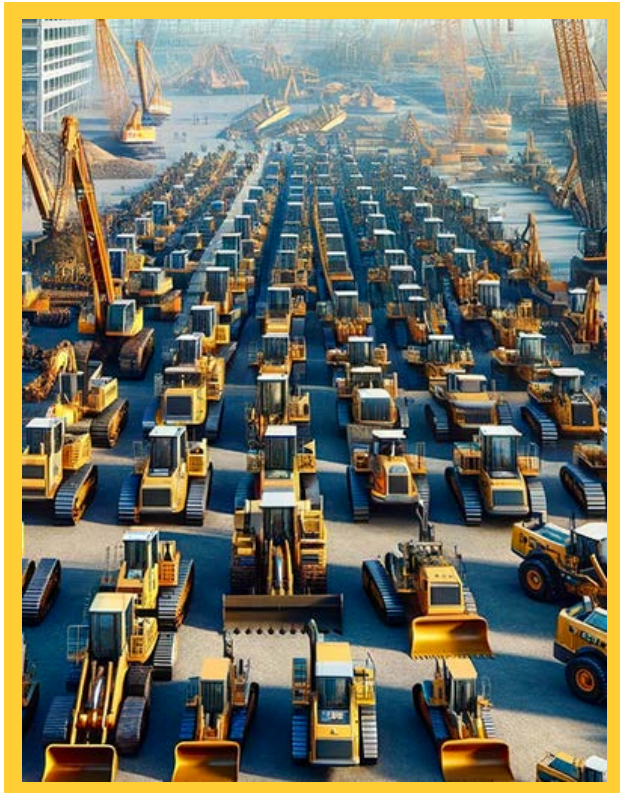
Our online customers can take advantage of the RE Fleet Manager platform, integrated into our website.

This tool allows you to save your machine application data in one centralised area, making it easy to track and maintain service schedules.

You can download filter application guides and input service due dates, receiving email reminders one week before a service is due.

This service essentially acts as a comprehensive maintenance diary, enhancing efficiency and organisation in your workshop.

- ✓ Automated Alerts
- ✓ Effortless Filter Identification
- ✓ Streamlined Ordering
- ✓ Centralised Management
- ✓ Service Schedule Maintenance
- ✓ Custom Filter Guides.



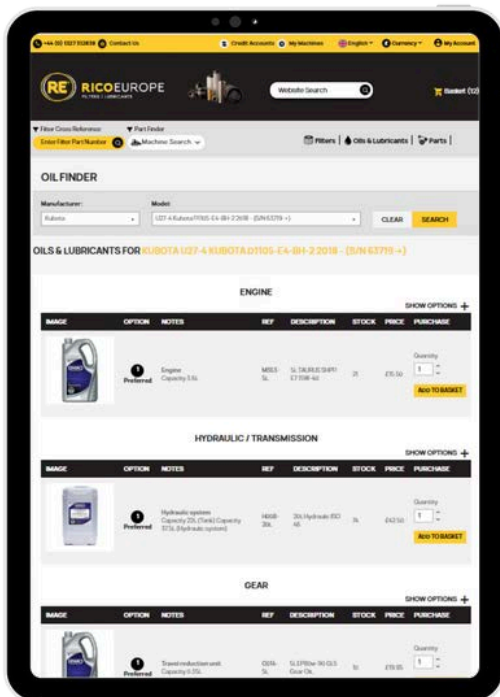
**START USING RE FLEET
MANAGER TODAY!**

THE OIL FINDER

Simplify Your Machinery Maintenance With Our Oil Finder Tool.

This free, easy-to-use service is designed to help you quickly and accurately locate the right lubricants for your Plant and Agricultural Machinery.

Whether you're maintaining a fleet of tractors or industrial machinery, our tool eliminates the guesswork, so you can focus on what matters most—keeping your operations running smoothly.



Comprehensive Information

Users can find not only the right lubricant but also secondary options, and application instructions.

Real-Time Stock Levels

Check current stock availability instantly to prevent downtime and keep your operations running smoothly.

Reliability

Backed by our partnership with EXOL Lubricants, ensuring that the tool provides accurate and high-quality recommendations.

Time-Saving

Quickly identify the right lubricant, allowing you to spend less time on maintenance and more time on your operations—especially crucial during peak seasons.

**START THE SEARCH FOR
YOUR LUBRICANTS!**

INDUSTRIES

WE SUPPLY



We specialise in all types of Filtration for Construction & Agricultural Industries and we can supply filters into many more...



MINING



GROUND CARE



MEDICAL



HOSPITALITY



TRANSPORTATION



DEFENSE



ENERGY



PACKAGING



MANUFACTURING



FORESTRY



AEROSPACE



RAIL ROAD

AND MANY MORE!

BRANDS WE SUPPLY

We only focus on supplying products that are of the highest Quality & Standards supplied by the World's Leading Brands within the Filtration Industry.

ALCO

ALCO Filters is a European filter manufacturing company with over 45 years of experience, producing filters for cars, trucks, land-based equipment, and stationary engines.

With a presence in over 66 countries and four distribution facilities in the UK, Germany, Greece, and Cyprus, ALCO ensures fast delivery worldwide.



Their range covers more than 3,500 types of air, oil, fuel, cabin, and transmission filters, with over 100 new types added yearly to meet market demand and client needs.

BALDWIN FILTERS



Baldwin Filters manufactures and distributes filtration products for engine mobile applications across various industries, including automotive, construction, and agriculture.

Their engineering teams continuously improve product quality and production methods. Baldwin offers a diverse range of solutions for optimal engine protection, supported by an extensive distribution network.

C.C.JENSEN

Since 1953, C.C.JENSEN has provided top-quality oil filtration solutions.

This family-owned Danish company combines tradition, innovation, and technical expertise to deliver reliable oil filtration products.

CJC® Filter Inserts are made of 100% natural cellulose fibers, ensuring clean and dry oil, increased uptime, and extended component lifespan while reducing environmental impact.



C.C.JENSEN

DONALDSON FILTRATION

Donaldson has been advancing filtration technology for over 100 years, solving complex filtration challenges globally.

With locations in over 40 countries, they supply filters and filtration solutions to industries such as construction, agriculture, aerospace, food & beverage, manufacturing, transportation, and forestry.



EXOL LUBRICANTS

EXOL Lubricants, the UK's largest independent lubricants company, specialises in manufacturing and supplying a wide range of lubricants for various sectors, including industry, agriculture, transport, automotive, and garages.

Renowned for their high-quality products, adaptable service, and prompt delivery, EXOL continues to lead in lubrication technology and customer support.



FILTREC

Since 1991, **FILTREC** has been a leader in the design and manufacture of filtration products.



Their state-of-the-art laboratories and experienced R&D team ensure that their hydraulic filters meet the latest international specifications.



HIFI FILTER

With over 40 years of experience, HIFI Filter specialises in filtration for mobile equipment.

They develop and distribute over 70,000 products worldwide, including engine filters (air, oil, and fuel), hydraulic filters, industrial filters, maintenance kits, and accessories.

RE FILTERS

RE Filters has grown from offering just 30 products to over 400 high-quality filters, serving a wide range of industries such as agriculture, construction, defence, energy, food & beverage, and more.

A strong network of manufacturers and partners ensures that RE Filters provide optimal performance and protection for machinery across diverse applications.



SF FILTER



SF Filter is a leading distributor of mobile and industrial filters, offering a complete spectrum of filters for various industries.

With an extensive inventory of over 1 million filters, including 40,000 different types, SF Filter provides a comprehensive range of air, oil, fuel, hydraulic, pneumatic, liquid, and air-conditioning filters.

SOTRAS

Founded in 1975, Sotras has become a prominent brand in manufacturing industrial filters, particularly for rotary screw and vane compressors.

They supply high-quality filters to many compressor manufacturers (OEMs) worldwide and offer an ever-growing range of filters for construction machines and industrial applications, ensuring top quality and reliability.



SOTRAS



ABOUT US

Founded over 15 years ago, RICO Europe has grown into a leading distributor of high-performance filtration and lubrication solutions.

Serving a wide range of industries, including heavy-duty plant, agricultural, marine, industrial, and mining, we pride ourselves on our ability to meet the unique needs of our clients.

OUR COMMITMENT TO QUALITY AND SERVICE

At RICO Europe, we strive to offer our customers the highest level of service, supplying quality products with short lead times and at competitive prices.

Our enhanced systems ensure accurate control of stock levels, supported by our 9,000 SQ FT warehouse, always well stocked and ready to meet demand.



OUR VALUES

EXCEPTIONAL SERVICE

We are dedicated to ensuring customer satisfaction through personalised service and support.

QUALITY PRODUCTS

We offer a wide range of top-quality filtration and lubrication products from leading brands.

EFFICIENCY

Our advanced inventory management and dedicated staff ensure prompt and reliable service.

WHY CHOOSE RICO EUROPE?

With a complete selection of over 4,000 different types of filter and a commitment to excellence, RICO Europe is your trusted partner for all your filtration and lubrication needs.

Our experienced team is just a phone call away, ready to assist with expert advice and prompt service.

COMPANY HISTORY



Established in 2008 by a former Service Engineer from the Plant Hire Industry, RICO Europe has grown to become one of the leading UK Filter Suppliers, specialising in all types of filtration.

During Chris Rico's time as a Service Manager for one of the UK's leading providers of Access & Tele-Handlers, it became apparent there was a niche market for a new type of filter supplier to supply the service such as we do today.



After three months of successful trading, RICO Europe became a distributor for Baldwin Filters.

2010 Chris left full time employment now fully committed to RICO Europe.

Concentrating heavily on filter application information, identifying filters for machinery, creating filter service kits and introducing new suppliers.

2012



We moved into a warehouse at Royal Oak Industrial Estate in Daventry which gave us 1,200 SQ FT.

After working from home for the first two years, we were now ready to move in to our first warehouse.

Years of hard work and research identifying filters for machinery, creating filter service kits and introducing new suppliers meant we were ready for expansion!

2014



In 2014 Rico Europe launched its own brand of filters: RE FILTERS.

Initially with 30 items, increasing year on year, today we have over 400 products in our own range.

Through our strong network of manufacturers and trusted partners we've been able to develop reliable and trustworthy filters fit for a wide range of industries.



2016

With the addition of our own brand of filters and being appointed

distributors for other leading filter manufacturers, we were ready for further expansion!

In 2016 RICO Europe relocated to a 3,500 SQ FT premises at Drayton Fields Industrial Estate in Daventry, UK.



2017

In 2017 RICO Europe was appointed distributors for Donaldson Filtration.



2019

In 2019 RICO Europe was appointed distributors for HIFI Filter.

2018

The business invested heavily into a state of the art ERP system to effectively manage a large proportion of the key internal business activities.



Ultimately increasing warehouse productivity, stock levels and customer service.

RE LUBRICANTS was introduced into the product line with a range of oils suitable for heavy machinery as well as Antifreeze, AdBlue and other lubricants.

2020

Despite the global pandemic the business remained busy throughout, supplying filtration to a variety of key workers in key industries.

Stock levels increased vastly to keep up with customer demand.

Introduced and implemented RE Fleet Manager, a free tool for customers to use assisting them in managing a variety of aspects for servicing their fleets.

Introduced Rubber Tracks as a new product line for a range of excavators.



2021

RICO Europe relocates to Heartlands Business Park!

Following further growth and the distribution of multiple manufacturer's filter products we decided to move into a larger premises!

2022



RICO Europe Employed a Digital Marketing Manager to help improve customer relations and further expand our digital presence within the industry.

2024

RICO Europe partners with EXOL Lubricants, the largest independent lubricants company in the UK.



WHY CHOOSE US

At RICO Europe, we blend efficiency, quality, and innovation to meet all your filtration needs with excellence and reliability.

Leaders in providing efficient e-commerce solutions, including API and PO integration.



RICO Europe was the first globally to supply Filter Service Kits for Plant & Agricultural Machinery.



Place orders by 14:00pm for next-day delivery across mainland UK. We extend this speedy service to our United States customers as well.



All filters supplied by RICO Europe Ltd, meet or exceed OEM specifications and are fully covered under warranty.



Our commitment to quality has helped us establish business relations with customers on multiple continents around the world.

WHAT OUR CUSTOMERS SAY

I've been very impressed by the quality of service from Rico Europe. The speed of response was superb and the helpfulness and friendliness second to none. I would not hesitate to recommend Rico Europe as a supplier of the first rank.

David Stride



In my nearly 30 years in the plant industry, I am confident in saying that RICO Europe have taken supplying filters to the next level. Quality and value, with the added personal touch and help from Chris himself. I can't recommend Rico Europe enough.

Jason Sheppards



Definitely worth buying from you guys. Fastest delivery I've ever seen. I live in upstate New York and if I get something from the city it takes longer, highly recommended. Thank you very much guys and girls.

American Customer



Just a big thank you from me to say how pleased I am with my purchase. Its so refreshing in this day and age to receive such terrific service with the minimum of fuss. Thank you once again and please be assured I shall place oil filter orders only with yourselves.

Martin Stevens



RICO products as described excellent quality. Where the company got 10 out 5 was for their quality customer care, perfect. Very easy to deal with, helpful, good product knowledge, excellent communication, very quick turnaround for despatch and delivery. I been in business for 40 years dealt with may international and local companies these rank with the best of the best .

Bryan Bream



Excellent products and always good service. Great value for filters and lubricants, cheapest for AdBlue by miles.

Declan Quinn



Excellent customer service, expert knowledge, best price, keep your customer service, well happy customer.

Joinex Joinery Express



The filters left England on Oct 18th and arrived on my doorstep in Maine, USA on Oct 19th. I don't even know how that was possible, but it sure is lightning-fast shipping. I haven't tried the filters yet, but they look correct, I'm just in awe of how fast they arrived so I had to leave a comment.

American Customer



Having used RICO Europe for a number of years, I can honestly say they are an excellent company to deal with. As a freelance marine engineer, they have assisted me with filtration and lubricants for my business. Staff are very welcoming and helpful.

Mark Sweeney



After searching for weeks, for two hydraulic filters, came across RICO Europe by accident, listed online the filters i have been looking for, ordered them on Monday had them here Highlands of Scotland on Wednesday, excellent service, price, delivery, cannot fault this company in any way, will not hesitate to look them up again, very good company.

Derek Williamson





CONTACT US



www.ricoeurope.com



sales@ricoeurope.com



01327 312 838



07388 209 253

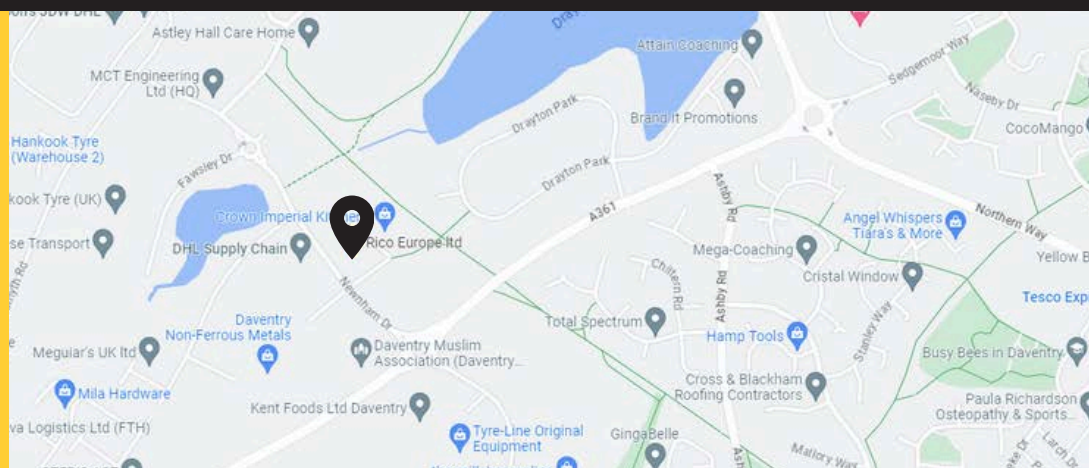
Get in touch with our team today to discover how our Products & Services can be of benefit to you.

Based in Daventry our warehouse can be located at Heartlands Business Park.



RICO Europe

Units 1 - 2 Badby Park
Heartlands Business Park
Daventry, Northants,
NN11 8YT, United Kingdom



GET IN TOUCH!



**RICO EUROPE
UNITS 1 - 2 BADBY PARK
HEARTLANDS BUSINESS PARK
DAVENTRY , NORTHANTS
NN11 8YT
UNITED KINGDOM**

**REGISTRATION NO: UK6770004 VAT NO: GB944168017
EORI NO: GB944168017000 D-U-N-S: 211468571**