



# RICOEUROPE



Specialising in all types of Filtration  
for Heavy-Duty Plant, Agricultural,  
Marine, Construction, Mining, and  
Industrial Industries

# WELCOME TO RICO EUROPE



Your One-Stop-Shop for all your Filtration and Lubrication needs.

Our company specialises in all types of Filtration for Heavy-Duty Plant, Agricultural, Marine, Industrial, and Mining Industries.

What sets us apart from others is our focus on providing exceptional service to all our customers. We believe in building lasting relationships with our clients by ensuring their satisfaction every step of the way.

With over 4,000 different types of filters available, we have been appointed distributors for a variety of Leading Brands.

Our extensive inventory includes thousands of filters in stock from top international manufacturers.

Our website is continually updated with filter applications covering over 74,000 machines and more than 500,000 cross-references to filter manufacturer's part numbers. This ensures that our customers can easily find the products they need and receive the best possible service.

We are dedicated to providing exceptional service and products to all our customers.

Whether you are in need of filtration or lubrication products, we have you covered.



## QUALITY & STANDARDS

At RICO Europe, we only supply products of the highest quality and standards, sourced from some of the world's leading brands within the filtration industry.

Our commitment to quality has helped us establish successful business relations with customers on multiple continents around the world.

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**THANK YOU FOR CHOOSING RICO  
EUROPE AS YOUR GO-TO SOURCE  
FOR ALL YOUR FILTRATION AND  
LUBRICATION NEEDS.**



# TODAY WE HAVE

**4,184**

**Different Types  
of Filters**

**89,478**

**Filters in  
Stock**

**59,462**

**Filter Service  
Kits Available**

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**Specialising in the Sales, Service, and Support of  
Filters for all types of Construction and  
Agricultural Equipment.**

## **SALES**

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Our website hosts one of the world's largest online databases for cross-referencing filters.

With thousands of equivalent OE and manufacturer's part numbers available to search online, our cross reference tool helps you quickly and easily find the products that you require.

## **SERVICE**

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We strive to offer our customers the highest level of service expected, supplying quality products in short lead times, at competitive prices.

We also offer our customers the ability to search by filter application which is available for many different types of Construction and Agricultural equipment.

Customers are also welcome to use our free online services such as **RE Fleet Manager**.

## **SUPPORT**

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Each and every one of the filters we supply are branded and provided with warranty, with quality known worldwide brands such as Baldwin, Donaldson, SF Filter and more. We insist on supplying only the highest quality products available for your machinery and like equipment.

With enhanced systems in place to accurately control stock levels, and a 9,000 SQ FT warehouse, our distribution facilities are always well stocked along with our dedicated staff only a phone call away.

# ORDERING MADE EASY

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Order from RICO Europe in the way that suits you best - with a **Click**, a **Call**, or by **Collection**.

We provide convenient ordering options that fit your needs.



## CLICK

Effortlessly shop in just a few clicks, visit our website and add items to your basket.



## CALL

If you need assistance with finding the right filters, our team is ready to help. Simply call us on 01327 312 838 for support.



## COLLECT

Whether you order over the phone or online, you can always collect your items over our trade counter.

## OFFERING THE BEST DELIVERY SOLUTIONS FOR OUR CUSTOMERS

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Place your orders before 14:30pm for next day delivery in the UK. (Mon - Thurs)  
We also offer next day delivery to the USA.



**SAME DAY  
DESPATCH**



**NEXT DAY  
DELIVERY**



**dpd**

**FedEx®**



# OUR PRODUCTS

**Your One-Stop-Shop for all your Filtration and Lubrication needs.**

## FILTERS

Filters play a crucial role in maintaining and improving the quality and performance of all types of machinery in variety of industries.

We offer a wide range of filter types available from some of the leading filter manufacturers.

Browse our range of Air, Oil, Fuel & Hydraulic Filters available on our website - [www.ricoeurope.com](http://www.ricoeurope.com)

Our website hosts one of the world's most extensive online databases for cross-referencing filters that our customers use everyday.

With an inventory of nearly 90,000 filters, we are confident that we can find a suitable solution for your needs.

**More  
info**



## OILS & LUBRICANTS

Proper use of oils and lubricants can help extend the life of mechanical systems and improve their overall performance.

We stock a comprehensive range of lubricants to cover most Plant and Agricultural Machinery.

Use our **Oil Finder Tool** to help identify what oils are required for your machinery.

**More  
info**



## FILTER SERVICE KITS

Filter Service Kits are essential for maintaining the efficiency and performance of filters, preventing equipment failure and costly repairs.

We provide the widest range of Filter Service Kits for Construction and Agricultural Machinery.

Use our **Machine Search** to find the correct Service Kits for your Machinery.

**More  
info**





# SEARCH BY PART NUMBER



Our website, [www.ricoeurope.com](http://www.ricoeurope.com), provides a comprehensive database for filter cross-referencing.

Using our **Filter Cross Reference Tool** will assist you in accurately identifying and purchasing the filters that meet your requirements.

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ENTER FILTER PART NUMBER



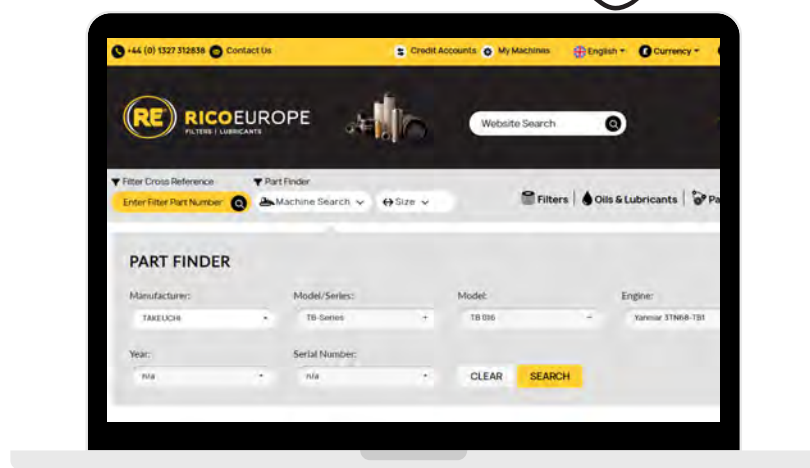
# SEARCH BY MACHINE



Our customers can utilise our **Machine Search** feature to find Filters and Filter Service Kits.

Our advanced search function enables you to search for filters based on various criteria such as Manufacturer, Series, Model, Engine, Year, and Serial Number, ensuring that you can easily find the correct filters that fit your application.

More  
info



We only focus on supplying products that are of the highest **Quality & Standards** supplied by the **World's Leading Brands** within the **Filtration Industry**.

Shop  
by Brand



# BRANDS WE SUPPLY



# INDUSTRIES WE SUPPLY

We specialise in all types of filtration for **Heavy-Duty Plant, Agricultural, Marine, Construction, Mining,** and **Industrial** industries and we can supply filters into many more...

More  
info



**Transportation**



**Defense**



**Energy**



**Packaging**



**Manufacturing**



**Forestry**



**Aerospace**



**Rail Road**



# REVOLUTIONISING THE WAY YOU PURCHASE FILTERS FOR YOUR MACHINERY.



## START USING RE FLEET MANAGER TODAY!

- ✓ Manage your Fleets
- ✓ Receive Email Notifications
- ✓ Maintain Service Schedules
- ✓ Quick and Easy
- ✓ Filter Application Guides
- ✓ Create Excel Files



Designed with the customer in mind, our software offers many features.

More info





# COMPANY HISTORY

## 2008

Established in 2008 by a former Service Engineer from the Plant Hire Industry, RICO Europe has grown to become one of the leading UK Filter Suppliers, specialising in all types of filtration.

During Chris Rico's time as a Service Manager for one of the UK's leading providers of Access & Tele-Handlers, it became apparent there was a niche market for a new type of filter supplier to supply the service such as we do today.

After three months of successful trading, RICO Europe became a distributor for Baldwin Filters.



## 2010

Chris left full time employment now fully committed to RICO Europe.

Concentrating heavily on filter application information, identifying filters for machinery, creating filter service kits and introducing new suppliers.

## 2012

After working from home for the first two years, we were now ready to move in to our first warehouse.

Years of hard work and research identifying filters for machinery, creating filter service kits and introducing new suppliers meant we were ready for expansion!

We moved into a warehouse at Royal Oak Industrial Estate in Daventry which gave us 1,200 SQ FT.



## 2014

In 2014 Rico Europe launched its own brand of filters: RE FILTERS.

Initially with 30 items, increasing year on year, today we have over 400 products in our own range.

Through our strong network of manufacturers and trusted partners we've been able to develop reliable and trustworthy filters fit for a wide range of industries.



## 2016

With the addition of our own brand of filters and being appointed distributors for other leading filter manufacturers, we were ready for further expansion!

In 2016 RICO Europe relocated to a 3,500 SQ FT premises at Drayton Fields Industrial Estate in Daventry, UK.



# COMPANY HISTORY

## 2017

In 2017 RICO Europe was appointed distributors for Donaldson Filtration.



## 2018

The business invested heavily into a state of the art ERP system to effectively manage a large proportion of the key internal business activities.

Ultimately increasing warehouse productivity, stock levels and customer service.

**RE LUBRICANTS** was introduced into the product line with a range of oils suitable for heavy machinery as well as Antifreeze, AdBlue and other lubricants.



## 2019

In 2019 RICO Europe was appointed distributors for HIFI Filter.



## 2020

Despite the global pandemic the business remained busy throughout, supplying filtration to a variety of key workers in key industries.

Stock levels increased vastly to keep up with customer demand.

Introduced and implemented RE Fleet Manager, a free tool for customers to use assisting them in managing a variety of aspects for servicing their fleets.

Introduced Rubber Tracks as a new product line for a range of excavators.



## 2021

RICO Europe relocates to Heartlands Business Park!

Following further growth and the distribution of multiple manufacturer's filter products we decided to move into a larger premises!

In 2021 RICO Europe successfully moved to a 9,000 SQ FT new warehouse in Heartlands Business Park in Daventry.



# SUPPLYING FILTRATION WORLDWIDE

## *What our UK Customers Say...*



*"Called in today to buy oil and filters for my Massey Ferguson 390T."*

*"The lady serving couldn't have been more helpful."*

*"Very pleasant and will definitely use them again."*

**Mark Dowler**

*"In my nearly 30 years in the plant industry, I am confident in saying that RICO Europe have taken supplying filters to the next level. Quality and value, with the added personal touch and help from Chris himself. I can't recommend Rico Europe enough."*

**Jason Sheppards**

*"I've been very impressed by the quality of service from Rico Europe . The speed of response was superb and the helpfulness and friendliness second to none. I would not hesitate to recommend Rico Europe as a supplier of the first rank."*

**David Stride**

*"Supplying not only quality and correct filters to me he supply's a wealth of knowledge and info on what application the filters are for. Would recommend for a one off filter to a complete range of filters for an entire fleet of machines or vehicles."*

**Chris Lack**

*"Its so refreshing in this day and age to receive such terrific service with the minimum of fuss. Thank you once again and please be assured I shall place oil filter orders only with yourselves."*

**Tim Bourbon**

*"Great company, perfect customer service. They know more about my digger than I do! Will 100% use again."*

**eBay Customer**





## ***What our European Customers Say...***



***"Perfect buy! Congratulations excellent seller and very fast delivery!"***

**Italian Customer**

***"Fast delivery, good communication, very professional"***

**French Customer**

***"Everything went super, gladly again. Top goods"***

**German Customer**

## ***What our American Customers Say...***



***"Definitely worth buying from you guys. Fastest delivery I've ever seen."***

***"I live in upstate New York and if I get something from the city it takes longer, highly recommended."***

***"Thank you very much guys and girls."***

**American Customer**

***"The filters left England on Oct 18th and arrived on my doorstep in Maine, USA on Oct 19th."***

***"I don't even know how that was possible, but it sure is lightning-fast shipping."***

***"I haven't tried the filters yet, but they look correct, I'm just in awe of how fast they arrived so I had to leave a comment."***

**American Customer**







# Get in Touch

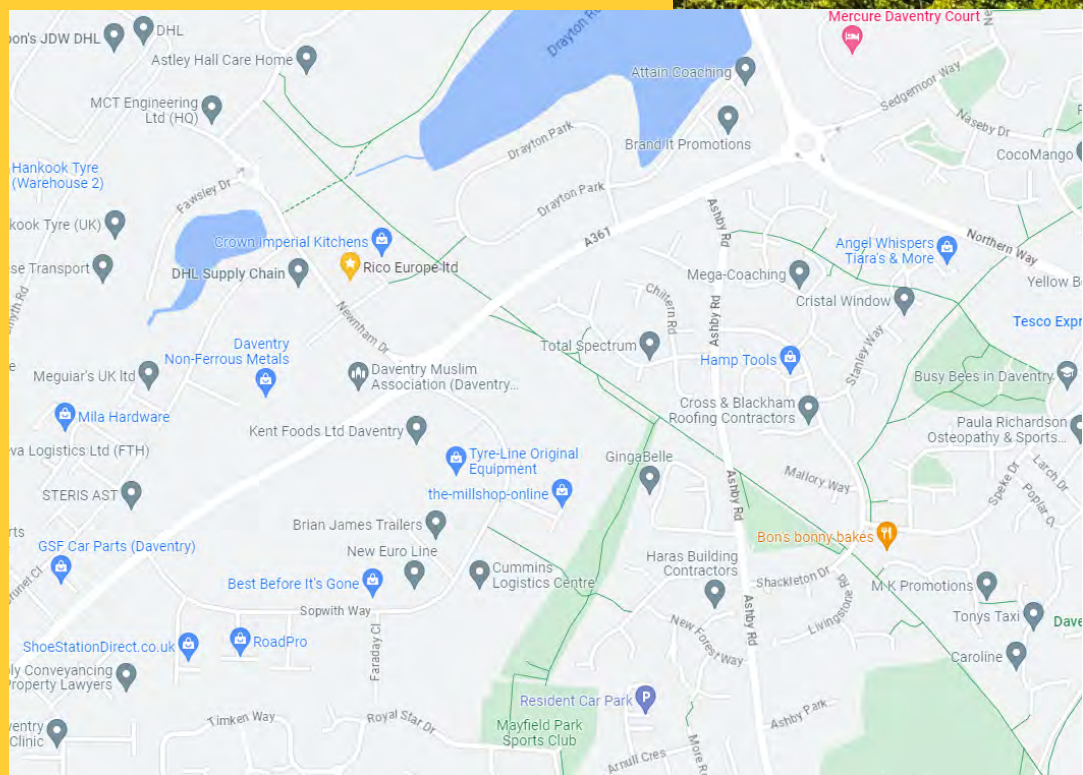
Get in touch with our team today to discover how our Products & Services can be of benefit to you.

Based in Daventry our warehouse can be located at Heartlands Business Park.



## Rico Europe

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## CONTACT US



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Visit us at  
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