



**RICO**EUROPE

FILTERS | LUBRICANTS

**NEWSLETTER**



**DECEMBER 2023**

# THANK YOU FOR YOUR SUPPORT!

As the holiday season is upon us, we want to take a moment to express our deepest gratitude for your continued support and trust. ✨

This year has been filled with challenges, and your loyalty has been second to none.

At RICO Europe we value the connections we've built, and we look forward to serving you in the coming year.

Wishing you and your family  
a **Merry Christmas** and a  
**Happy New Year!**







# HOLIDAY CLOSURE NOTICE FROM RICO EUROPE



In celebration of the festive season, our offices and warehouse will be closed from **12:00pm on Friday, 22nd December 2023.**

To ensure timely delivery before the new year, please place your orders by 2:00pm on Thursday, 21st December 2023.

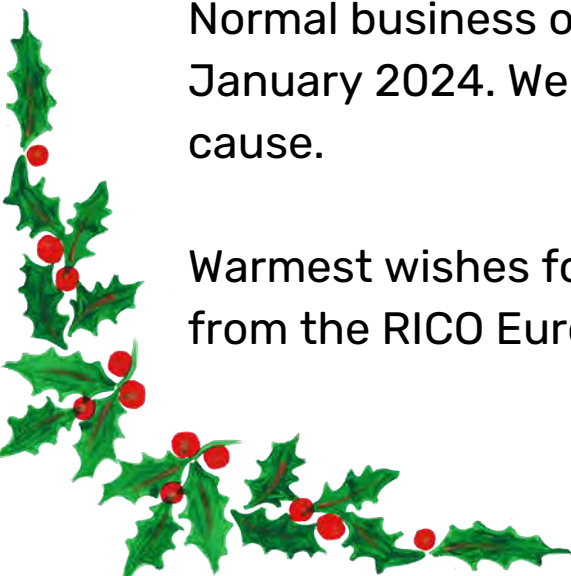


During the holiday break, feel free to order online via our website.

Orders placed during this period will be processed in the new year, with deliveries scheduled for Wednesday, 3rd January 2024.

Normal business operations will resume on Tuesday, 2nd January 2024. We apologise for any inconvenience this may cause.

Warmest wishes for a Merry Christmas and a Happy New Year from the RICO Europe team!



RICO EUROPE

# Christmas Sale

## AdBlue 10L

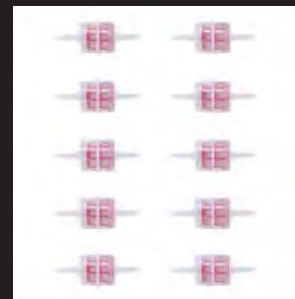


**WAS:** £18.00

**NOW:** £15.00

**REF:** ADBLUE10L

## 10x In-Lines



**WAS:** £13.70

**NOW:** £10.00

**REF:** XX34

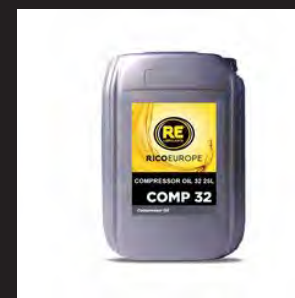
## COMPRESSOR OIL 68 25L



**NOW:** £36.50

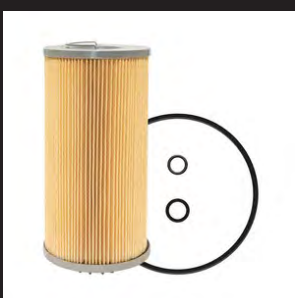
**REF:**  
**COMPRESSOR OIL 68 25L**

## COMPRESSOR OIL 32 25L



**NOW:** £42.00

**REF:**  
**COMPRESSOR OIL 32 25L**



## PF7890-30 FUEL FILTER

**REPLACES:**

**RACOR - 2020PM, 2020PMOR, 2020SM30, 2020V30**

**BALDWIN - PF46246**

**LENGTH:** 226.2MM

**OVERALL DIAMETER:** 109.5MM

**INTERNAL DIAMETER:** 15.9 & 20.6MM

**WAS:** £18.68

**NOW:** £9.49

**REF:** PF7890-30

**BALDWIN**  
**FILTERS**





C.C.JENSEN



## INTRODUCING C.C.JENSEN FOR YOUR OFFLINE OIL FILTRATION

**C.C.JENSEN brings you filter inserts designed to tackle the complex challenges of contamination in oil-based systems.**

At RICO Europe we understand the importance of maintaining the purity of your oil and safeguarding your industrial equipment.

Our partnership with C.C.JENSEN allows us to offer you access to advanced filter inserts, engineered to capture particles, water, and other impurities effectively.

C.C.JENSEN Filter Inserts consist of a combination of filtration technologies to achieve exceptional results.

The inserts consist of a multi-layered filter media that targets particles of varying sizes.

Additionally, some models feature water-absorbing elements, ensuring the removal of moisture from the oil, which is crucial for preventing corrosion and maintaining optimal lubrication properties.



- ✓ **Enhanced Equipment Reliability**
- ✓ **Extended Machinery Life**
- ✓ **Improved Oil Quality**
- ✓ **Reduced Maintenance Costs.**





# Winterising Your Groundcare Machinery

As winter blankets the landscape in frost and snow, it's crucial to prepare your groundcare machinery for the challenges that the season brings.

At RICO Europe, we specialise in providing filters & service kits for groundcare machinery, ensuring your equipment operates at peak efficiency.

## FILTERS & SERVICE KITS FOR GROUND CARE MACHINERY

**▶▶▶ MORE**

### Essential Maintenance Tips For The Cold Season

- ✓ Clean Thoroughly
- ✓ Inspect and Replace Filters
- ✓ Stabilise Fuel
- ✓ Check and Change Oil
- ✓ Inspect Belts and Chains
- ✓ Lubricate Moving Parts
- ✓ Check Tyre Pressure
- ✓ Protect the Battery
- ✓ Store Indoors if Possible
- ✓ Inspect Blades
- ✓ Prepare for Snow Removal

**▶▶▶ READ MORE**







## ADBLUE FILTRATION

**The effective implementation of AdBlue involves more than just its application; it requires robust filtration to ensure optimal performance.**

Contaminants such as dust, debris, and impurities can compromise the effectiveness of AdBlue.

Filtration systems prevent these particles from entering the AdBlue supply, preserving its purity and the SCR catalyst's efficiency.



## »»» BROWSE OUR RANGE OF ADBLUE FILTERS

## ADBLUE FILTRATION IN PLANT AND AGRICULTURAL MACHINERY



**In modern plant and agricultural machinery, efficiency and environmental responsibility go hand in hand.**

One advancement contributing to both aspects is the utilisation of AdBlue, a urea-based solution designed to reduce harmful emissions in diesel engines.

Understand the role of AdBlue filtration in the world of Plant and Agricultural Machinery.

## ADBLUE 10L



»»» **READ MORE**

»»» **SHOP NOW**

## NEWS

### Latest Service Kits Added – SANY SY Series



Browse through our latest range of Filter Service Kits fitting to the SANY SY-Series.

Full kits and engine kits available for a variety of models.

**»»» READ MORE**

## PARTNER POST

### The Key To Successful Electroerosion



Modern industry is full of processes that allow materials to be machined.

Among these techniques, electroerosion stands out for its ability to shape hard and complex parts with unrivalled precision.

**»»» READ MORE**

## BLOG

### Machinery's Role in Crafting Christmas Magic



Explore the hidden world of plant and machinery that brings enchantment to the festive season.

**»»» READ MORE**

## COMPETITION WINNER

### And the winning review is...

“*Having used RICO Europe for a number of years, I can honestly say they are an excellent company to deal with.*”

*“As a freelance marine engineer, they have assisted me with filtration and lubricants for my business.*”

*“Staff are very welcoming and helpful.”*

**MARK SWEENEY**



# AIR / OIL SEPARATORS

**SHOP NOW »»»**







**RICO EUROPE  
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HEARTLANDS BUSINESS PARK  
DAVENTRY , NORTHANTS  
NN11 8YT  
UNITED KINGDOM**

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