



RICOEUROPE

FILTERS | LUBRICANTS

NEWSLETTER

July 2023

RICO Europe Newsletter - July 2023

In this edition we have a special summer offer that is sure to brighten your day!

Don't miss the opportunity to explore our featured products and take advantage of a special offer on In-Line Filters.

We are excited to showcase RE Fleet Manager.

This valuable tool, designed exclusively for our customers, is here to support you in managing your service intervals with ease.

Did you know we offer a wide range of high-quality lubricants?

If you require lubricants for your machinery, we have you covered. Browse through our range and find the lubricant for your requirements.

In this issue

Summer Offer

Featured Products

RE Fleet Manager

RE Lubricants

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In The News

Summer Special Offer

Enjoy 15% off this summer with our fantastic discount this week.

We're offering 15% off all our products ordered online with promo code:

SUMMER15

Shop fast and make the most of these savings as this promotion ends on Sunday 9th July 2023.

15 % OFF!

Use promo code: **SUMMER15**
when checking out!

OFFER ENDS 09/07/2023



FEATURED PRODUCTS

IN-LINE FILTERS



IN-LINE FILTERS | RICO EUROPE

Implementing in-line filtration can lead to substantial cost savings in the long run.

By reducing equipment breakdowns and associated maintenance costs, companies can achieve higher operational efficiency.

RICO Europe offers a wide range of in-line fuel filters.

Browse through our range.

[In-Line Filters](#)

SPECIAL OFFER

10 In-Line Filters
for £10!



[Shop Now](#)

Exc: VAT

REVOLUTIONISING THE WAY YOU PURCHASE FILTERS FOR YOUR MACHINERY



Introducing RE Fleet Manager: Easily Manage Your Fleet's Machinery and Vehicle Servicing Requirements.

RICO Europe has transformed the way businesses handle their machinery and vehicle filter purchases with the introduction of RE Fleet Manager.

This innovative software is designed with the customer in mind, offering a wide range of features that streamline filter management and ensure optimal performance for your fleet.

COMING SOON: A VIDEO GUIDE ON HOW TO USE RE FLEET MANAGER

FIND OUT MORE





BROCHURE

COMING SOON

RE LUBRICANTS

RICO Europe stock a comprehensive range of lubricants to cover most plant and agricultural machinery.

Browse through some of our range below.



15W40 Engine Oil



AdBlue



10W30 Tractor Oil



ISO 46 Oil



EP 2 Grease



Antifreeze

BLOGS



The Importance of Changing Air Filters for Agricultural Machinery

Regularly changing the air filters in agricultural machinery during the summer months is essential for optimal performance, productivity, and protecting valuable crops.

Understand the importance of this often-neglected maintenance task and its impact on agricultural operations.

[Read More](#)

Keeping Your Machinery Cool: Understanding The Role Of Antifreeze In Summer Months

When we think of antifreeze, we often associate it with cold winter temperatures and preventing engine freeze-ups.

However, antifreeze plays a crucial role in machinery maintenance, even during the scorching summer months.

From agricultural equipment to industrial machinery, understanding the benefits of antifreeze in the summer is essential for ensuring optimal performance and protecting valuable assets.

[Read More](#)



Essential Maintenance Tips for Summer Months

As the temperature rises and the summer months roll in, it's crucial to prioritise the maintenance of your machinery.

Whether you rely on agricultural equipment, industrial machinery, or other types of heavy-duty equipment, the summer season presents unique challenges that require special attention.

[Read More](#)



LATEST REVIEWS

“—
Customer service
is excellent, thank
you!
—”



“—
Excellent customer
service and great place
to find all your filters!
—”

“—
As described and excellent
delivery in under 24 hours.
Many thanks.
—”

“—
Fast delivery, quality product &
ideal price! - Top eBay A1+
—”



“—
Very helpful Fast delivery
Added to favourites 5*.
—”

“—
Absolutely first class service will
definitely be using again!
—”

“—
Dispatch and delivery extremely quick. Ordered
AM one day, received just after lunch the next by
DPD, perfect!
—”



THE FILTER DRIER, PROTECTOR OF THE AIR CONDITIONING CIRCUIT

What is the role of a filter drier in an air conditioning circuit? To answer this question, it is necessary to know how your air conditioning works.

UNDERSTANDING THE AIR CONDITIONING CIRCUIT

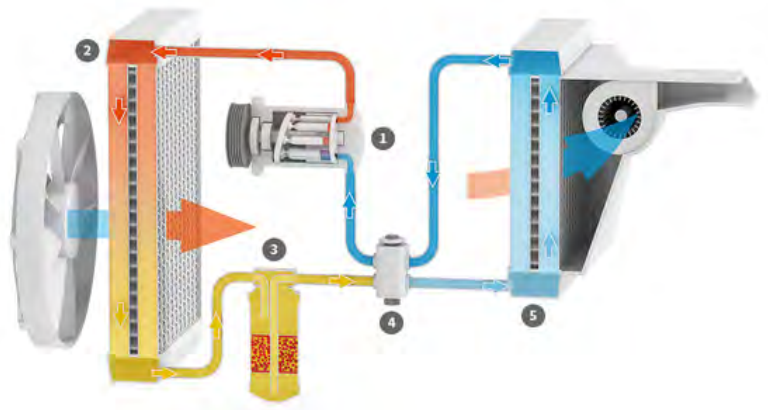
1. The compressor: How does the refrigerant circulate in your air conditioning circuit? Thanks to the compressor. This creates a pressure difference, i.e. it draws in the low-pressure refrigerant gas, compresses it, then pushes it back into the system. The gas is now under high pressure and hot.

2. The condenser: The hot gas propagates in the condenser. Equipped with a fan, this component cools the refrigerant. This drop in temperature causes the total liquefaction of the gas.

3. The filter drier: The refrigerant, now liquid and lukewarm, enters the filter drier (also called "filter drier" or "dehydrator bottle"). Strategically positioned on the circuit, this element protects the other components by eliminating humidity, but also acid and solid particles from the fluid.

4. The expansion valve: Purified, the refrigerant reaches the expansion valve. As this component passes, the fluid "expands", i.e. its pressure drops, then its temperature drops drastically, causing it to partially evaporate.

5. The evaporator: Within the evaporator, the refrigerant completely changes state. By absorbing the heat contained in the outside air, the refrigerant gradually boils until it becomes completely gaseous. During this boiling phenomenon, the temperature of the fluid remains stable at low temperature, thus cooling the air which passes through the evaporator. Once cooled, the air flow continues its route to the passenger compartment filter. This captures the last impurities before clean, fresh air is released into the cabin. As for the refrigerant gas, it is sucked towards the compressor where a new cycle can start again. [Read More](#)



Your vehicle's air conditioning system is a closed circuit. During a cycle, the liquid refrigerant, also called "refrigerant", changes from a gaseous state to a liquid state .

It then cools the air before it is released into your cabin.

IN THE NEWS

New Develon DX140LC-7K excavator

Develon, formerly Doosan Construction Equipment, has launched the new DX140LC-7K – a 14.6-tonne crawler excavator that replaces the company's DX140LC-7 model. Whilst the performance and working range are the same as the DX140LC-7, the new machine incorporates many improvements that enhance safety and convenience both for the operator and for working on site.

[Read More](#)



Case machines help in Beach Care Project

Case Construction Equipment has played an essential role in the innovative Beach Care Project, an environmentally-friendly, coastal clean-up initiative directly involving more than 400 students and delivering educational kits to more than 10,000 school children across Italy, France, Spain and the UK.

[Read More](#)



250-tonne Liebherr R 9300 mining excavator

The R 9300 Generation 8 – the newest excavator in the Liebherr Mining range – can now be purchased. Following successful validation at a mine in Indonesia, the R 9300 has proven its ability to improve both productivity and efficiency on site. Once the machine enters serial production in 2024, it will replace the R 9250 within the 250-tonne class.

[Read More](#)

