



RICOEUROPE

FILTERS | LUBRICANTS

NEWSLETTER

June 2023

RICO Europe Newsletter – June 2023

Welcome to the latest edition of our newsletter!

We are thrilled to bring you an exciting update on our latest innovation, designed to reduce your costs and save you money, so be sure to explore our new referral program.

In addition, we have products on sale throughout the entire month of June.

Make the most of these Summer Savings!

Thank you to all who entered our May Photo Competition, read on, and see the winning picture!

In this issue

- Refer a Friend
- On Sale in June
- Volume Discounts
- Blogs
- Coming Soon
- eBay Feedback
- Competition Winner
- Partner News
- In the News



Loyalty & Rewards



Welcome to Loyalty & Rewards
from **RICO Europe**.

We're excited to launch our latest
innovation which will help reduce
your costs and save you money.

Refer a Friend

Introducing our new referral
scheme, our customers can
now send referral links to their
friends and receive a reward
once an order has been placed.

[Find Out More](#)



15%
OFF!



ON SALE IN JUNE

AIR FILTERS

Air Filter Radial Seal

Length: 356.4mm

Overall Diameter: 165.1mm

Internal Diameter: 90.5 Mm One End

Applications: ABAC • ATLAS COPCO •
CASE • CAT • CLAAS • JCB • JD •
KOMATSU • NH • TAKEUCHI & MORE.

Reference: RA2021



WAS £17.78 NOW £15.50



Air Element with foam wrap.

Length: 45.2mm

Overall Diameter: 100 Flange 104.8mm

Internal Diameter: 54mm One End

Applications: YANMAR • CASE •
BOMAG • AMMANN • WACKER

Reference: RA2043



WAS £7.57 NOW £5.00





CABIN AIR FILTERS

CAB AIR FILTER ELEMENT

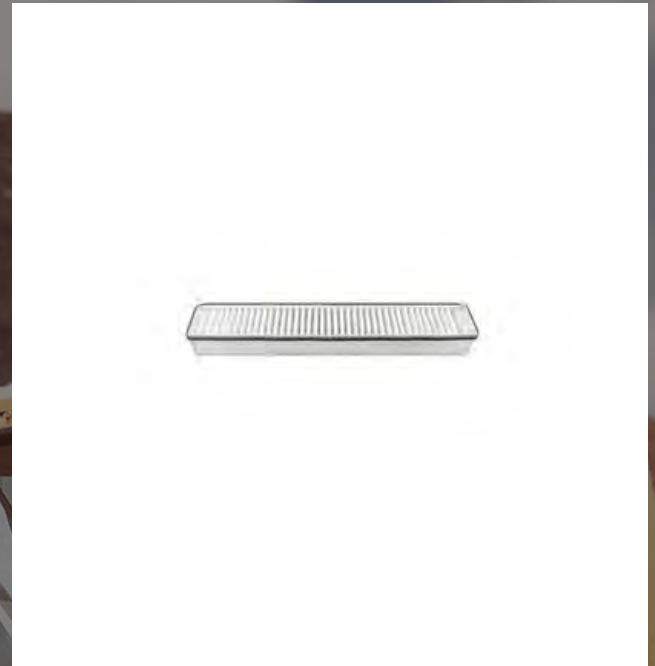
Size: 432.6 X 73.0 X 47.6 Mm

Applications: JCB 3CX & 4CX

Reference: RC6001



WAS £18.61 **NOW** £15.00



CAB AIR FILTER ELEMENT

Size: 277.8 X 188.9 X 39.7mm

Applications: CAT 300-Series

Reference: RC6008



WAS £16.53 **NOW** £13.50





LUBRICANTS

ANTIFREEZE REGULAR CL01 - BLUE CONCENTRATE

A high performance, concentrated, universal, engine coolant. Provides protection against freezing and corrosion down to -36°C , at a 50% dilution. Provides protection for a wide range of metals prolonging the life of your radiator, pumps, the block itself and the entire engine cooling system.

5L ANTIFREEZE REGULAR BLUE

Reference: AZ-WIN006-5L

WAS **£14.00** NOW **£12.50**



20L ANTIFREEZE REGULAR BLUE

Reference: AZ-WIN006-20L

WAS **£52.00** NOW **£46.80**





TOOLS

OIL FILTER CLAW WRENCH Ø63-103MM CAPACITY 3/8" & 1/2" SQ DRIVE

Satin finish steel construction with 3/8" and 1/2" Sq drive. Also suitable for use with a 21mm (13/16") spanner. Claws grip filter tighter as more torque is applied.

.9 X 39.7mm



WAS £14.99 NOW £12.50



OIL FILTER PLIERS FORGED Ø60-108MM CAPACITY

Forged pliers with chemically blackened finish. Serrated jaws and long handles for extra grip on oily filters. Dipped non-slip rubber grip handles for added comfort and control.



WAS £17.99 NOW £14.99





OIL FILTER PLIERS - AUTO-ADJUSTING

2-Stage action that automatically adjusts to the size of the filter, then tightens. Layered steel construction for added strength. Features serrated jaws to maximize grip and non-slip handles for added control.



WAS £24.99 NOW £20.99



OIL/FLUID DRAIN & RECYCLE CONTAINER 10L

Suitable for both the DIY user and professional mechanic. Purpose-made for the recovery of oil and antifreeze. Polyethylene with UV stabiliser. Heavy wall construction stays rigid, even with hot oil. Excess capacity helps prevent overflow or spillage.



WAS £24.99 NOW £20.99





VOLUME DISCOUNTS NOW AVAILABLE ON RE FILTERS



Customers can now enjoy volume discounts when buying multiple quantities.

You can receive up to 15% discount on the RE products below through multibuy!

- Convenience**
- Reduced Packaging**
- Waste**
- Cost Savings**
- Availability**

[View Products Available For Multi-Buy](#)

BLOGS

Breathing Easy: The Importance of Cabin Air Filtration in Machinery



From heavy construction equipment to agricultural vehicles and mining machinery, these powerful tools help us accomplish incredible feats.

However, amid the noise and power, there's a crucial aspect that is often overlooked: the quality of the air inside the machine's cabin.

The implementation of effective cabin air filtration systems is not just a matter of comfort but a fundamental safety consideration for operators and workers alike.

[Read More](#)

Donaldson Blue - Superior Filtration Technology For Machinery



Donaldson Blue™ filters reduce cost and increase equipment uptime.

You can choose Donaldson Blue™ for your heavy-duty engine filtration solutions.

[Read More](#)

COMING

SOON

• **POINTS PROGRAM**



We are excited to announce that alongside our referral program, we are working on an innovative points program that will provide you with exciting opportunities to accumulate points and unlock enticing rewards. More information coming soon...

EBAY

FEEDBACK



REVIEWS

MAY 2023

“
Price was less than 1/2 of the dealers price. Shipping was less. And arrive from Great Britain to Connecticut in 3 days. Amazing!!!! Very pleased. I will buy from you again.
”

“
Compliant material.
Rapid dispatch.
Good packaging.
Recommended eBay!
”

“
Great items, very fast & secure shipping. Thanks very much.
A+++
”

“
Spot on. Quick delivery and item as described. Really good, Would use again.
”

“
Sent the wrong filter but sent a replacement by return of post at no extra cost really pleased with the way my order was dealt with would definitely use again well done!
”

PHOTO COMPETITION

WINNER

Thank you to all who entered our Photo Competition!

Check out the winning Photo.



FILTREC
PARTNER NEWS

FLR New Series



IN LINE MEDIUM PRESSURE FILTERS - Discover FLR, the innovative series of medium-pressure in-line filters suitable for industrial systems and applications such as lubrication, offline systems, and mobile filtration units.

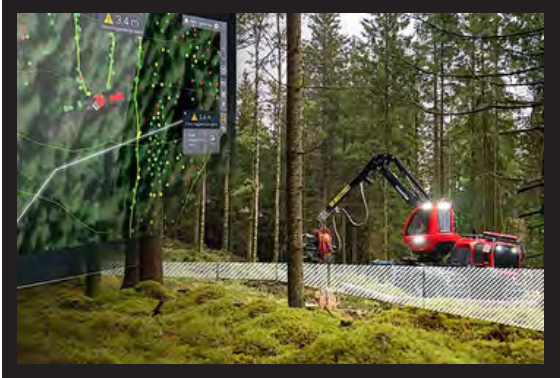
FAH New Series



IN LINE SPIN-ON TYPE FILTERS - Discover FAH the new Filtrec series of medium-pressure in-line filters, for return or low-pressure lines.

IN THE NEWS

Komatsu's new forest satellite positioning system



Latest market information from Komatsu gives details of a new satellite positioning technology capable of being fitted to their forest equipment. Described by Komatsu as “bringing opportunities for new, smarter ways of working” thanks to satellite positioning technology, it “can show a machine’s position to within just a few centimetres” with a negligible error margin.

[Read More](#)

JCB Apprentices Build Loadall for NSPCC Appeal



One of the country’s leading specialist hirers of telescopic handlers has welcomed a unique machine into its fleet – an electric JCB Loadall with distinctive livery. The JCB 525-60E electric Loadall was built from scratch by 36 JCB apprentices to raise money for the company’s Platinum Jubilee NSPCC Appeal.

[Read More](#)

New CAT D10 Dozer



The new Cat D10 Dozer burns less fuel, increases productivity and improves uptime, says its maker. Featuring a stator clutch torque converter and load-sensing hydraulics, the new design is up to 6% more efficient than the Cat D10T2.

[Read More](#)