



RICO EUROPE

FILTERS | LUBRICANTS

NEWSLETTER



MAY 2024

NEWSLETTER

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PARTNER POST

**WHY DOES A FUEL
TANK NEED TO BE
AERATED?**



In this issue, we're excited to announce a new partnership with a leading Lubricants Supplier so be sure to read our latest news.

We've been hard at work expanding the RICO Europe Part Finder database adding new machinery models daily.

Take advantage of our clearance sale on a selection of premium lubricants this month!

Also, explore our newly introduced Filter Service Kits, now available for a variety of models from brands like Husqvarna and LIUGONG. Check them out today!

LATEST FEEDBACK

"FIRST OF ALL, I HAVE NEVER IN MY LIFE EXPERIENCED SUCH FAST SHIPPING.

"THIS WAS PACKAGED AND SHIPPED ON 1-2-24 FROM DAVENTRY, NORTHAMPTONSHIRE ENGLAND AND ARRIVED 1-3-24 IN DELHI, LOUISIANA UNITES STATES.

"THEY SAID THEY WERE OUT TILL AFTER THE FIRST OF THE YEAR, I WAS EXPECTING A MONTH DELIVERY. I'M ECSTATIC HOW FAST THESE FILTERS MADE IT!

"GOTTA CHANGE ALL FLUIDS AND FILTERS. NO DOWN TIME. I'M DEFINITELY COMING BACK TO HERE FOR THE NEXT FULL SERVICE!!!"

AMERICAN CUSTOMER



CLEARANCE SALE - LUBRICANTS



**ANTIFREEZE BLUE
/ GREEN 20L**



**COMPRESSOR OIL
68 25L**



**COMPRESSOR OIL
32 25L**



**15W40 ENGINE
OIL 1L**

ON SALE - MAY 2024



**ANTIFREEZE BLUE
CONCENTRATE 20L**



**1L LAWNMOWER
OIL**



**ADBLUE
10L**



**RAGS
10KG**

NEWS



RICO EUROPE PARTNERS WITH EXOL LUBRICANTS

We're thrilled to announce our new partnership with EXOL Lubricants, the largest independent lubricants company in the UK.

This collaboration aims to offer a combined supply of top-tier lubrication solutions alongside RICO Europe's trusted filtration products, thereby setting a new standard in machinery maintenance and performance.

Under this partnership, RICO Europe will begin supplying EXOL's extensive range of lubricants, which are well-recognised for their superior quality and performance in various sectors including agriculture, transport, automotive, and more. This initiative will ensure that our customers have access to a comprehensive maintenance solution through a single, reliable source.

"Quality filtration requires quality lubrication to maintain the highest performance and efficiency of machinery. Our partnership with EXOL Lubricants ensures that our customers receive the best in both aspects, enhancing the longevity and reliability of their equipment," said Chris Rico, Director at RICO Europe. "We are excited to offer our filtration products alongside EXOL's advanced lubrication solutions. This is a strategic step forward for us in meeting and exceeding the needs of today's highly developed agricultural and industrial machinery markets."

EXOL's tailored lubricant solutions cater to the latest in agricultural and off-highway machinery, providing specialised protection necessary for the demanding environments of today's intensive farming, construction, and forestry sectors.

The partnership marks a significant milestone for both RICO Europe and EXOL Lubricants in their mission to deliver unparalleled product quality and customer service.

[READ MORE >>>](#)

NEW PRODUCTS

▶▶▶ LATEST SERVICE KITS MAY 2024

▶▶▶ LIUGONG CLG-SERIES

From excavation to precise material handling, LIUGONG CLG-Series excavators deliver optimal results every time.

Explore our comprehensive service kits, designed to keep your CLG-Series excavator operating at peak performance, ensuring maximum uptime and productivity.

Full kits and engine kits available for a variety of models. See below for models and more information



▶▶▶ READ MORE

▶▶▶ HUSQVARNA MODELS

Transform your outdoor maintenance with our service kits fitting to Husqvarna machinery models.

From pristine lawns to impeccably cleared driveways, our kits are tailored to optimise the performance of your Machinery.

Keep your equipment running smoothly season after season.

Browse through the latest kits we've added covering Husqvarna lawn mowers, leaf blowers, floor saws, compactors, and more.

▶▶▶ READ MORE





EXOL PARTNER NEWS



EXOL EXPANDS ITS OPTIMA RANGE WITH NEW PACK SIZES

Exol Lubricants has introduced new five litre and one litre bottles for seven of its leading Optima grades, offering customers more choice.

The new pack sizes are available for Optima LSBM 0W-30, Optima C5 LSRN 5W-30, Optima CS LSPC 0W-30, Optima C5 LSOV 0W-20, Optima C5 LSJ 0W-20, Optima C5 C6 LSFE 0W-20 and Optima C3 LS 0W-30.

Each grade is known for its advanced formulation, offering exceptional fuel economy benefits and are designed to meet the latest technical demands of modern engines.

These fully synthetic, low SAPS engine oils have been developed to provide outstanding performance in terms of engine cleanliness and full compatibility with emission control after-treatment systems such as diesel particulate filters (DPFs).

Steve Dunn, sales and marketing director at Exol comments: "Our goal is to provide our customers with products that not only meet but exceed their expectations in terms of performance and convenience. The new pack sizes are a direct response to our customers' needs and reflect our commitment to delivering flexible and customer-focused solutions."

[READ MORE >>>](#)

EXOL Lubricants will supersede the RE Lubricants range and products will be available to order in a variety of pack sizes including 1L, 5L, 20L, 205L and 1000L IBC.

More information
to follow.





FOLLOW RICO EUROPE ON:



**RICO EUROPE
UNITS 1 - 2 BADBY PARK
HEARTLANDS BUSINESS PARK
DAVENTRY , NORTHANTS
NN11 8YT
UNITED KINGDOM**

**REGISTRATION NO: UK6770004 VAT NO: GB944168017
EORI NO: GB944168017000 D-U-N-S: 211468571**