



# RICO EUROPE

FILTERS | LUBRICANTS

## NEWSLETTER

MAY 2023

### RICO Europe Newsletter – May 2023

Greetings and welcome to the May issue of our newsletter!

Our team has been hard at work expanding our cross-reference database, which now boasts over 500,000 cross-references to OE numbers.

This means that you can easily find the products you need. Additionally, we have some fantastic discounts on AdBlue in our featured products section, so be sure to take a look!

We are also excited to announce that we will be running a photo competition throughout the month of May.

If you would like a chance to win an Amazon Voucher worth £200, please continue reading for more details.

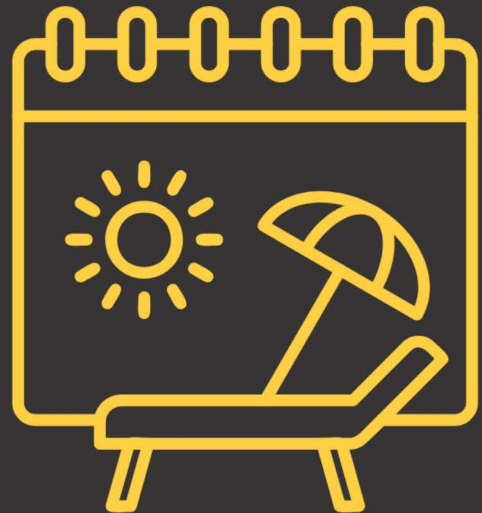
#### In this issue

- Bank Holidays
- Featured Products
- News & Blogs
- Company Brochure
- Coming soon
- Competition
- In The News

# Bank Holiday Opening Dates

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## May Bank Holidays 2023



Whether you're working or off, we hope you enjoy the upcoming Bank Holiday Weekends!

Check out our Bank Holiday Opening Dates.

[Open Dates](#)

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# ON SALE IN MAY

## ADBLUE - 10L

With emission standards tightening across the world to reduce pollution many heavy-duty vehicle operators are now using **AdBlue** in a way to reduce their carbon footprint.



When injected, the AdBlue fluid reacts with Nitrogen Oxide breaking it down in to harmless gasses (nitrogen and oxygen) before it leaves the exhaust system and into the atmosphere.

Reference: **ADBLUE 10L**

**WAS £18.00 NOW £14.95**

## THE BENEFITS


- ✓ Reduces Emissions
- ✓ Fuel Efficiency
- ✓ Compliance
- ✓ Improved Performance
- ✓ Ease of Use
- ✓ Safety.

### What our Customers Say...

*Excellent products and always good service.*

*Great value for filters and lubricants,  
cheapest for AdBlue by miles.*

### GET IN TOUCH

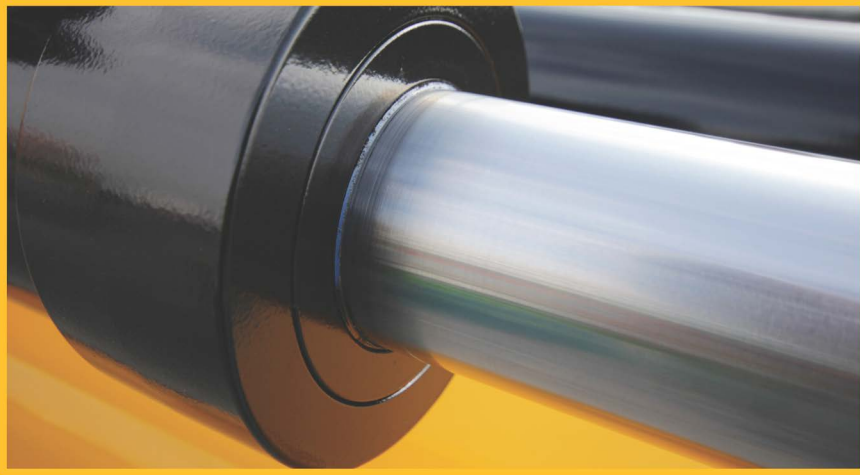
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## NEWS & BLOGS

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### How Protecting Your Hydraulic Cylinders Can Save You Money



Effective hydraulic filtration is crucial in preventing damage to cylinders caused by hydraulic fluid contamination, which can result in wear, abrasion, and even catastrophic failure.

In fact, studies have shown that 75% to 80% of hydraulic component failures are due to contaminated hydraulic fluid.

[Read More](#)

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### Fuel Kits For Massey Ferguson And Valtra Applications



Donaldson SELECT™ fuel filtration technology offers the latest filtration advancements for use in Massey Ferguson and Valtra applications, ensuring that clean fuel is provided even under the most severe operating conditions of today's fuel systems.

[Read More](#)



# How Often Should You Change Your Fuel Filter?



The fuel filter is an essential component in your machinery's fuel system. It works to remove contaminants from the fuel, preventing damage to the engine or other components.

However, over time, the filter can become clogged with debris and no longer effectively filter the fuel. Therefore, it is important to change the fuel filter on a regular basis to maintain optimal performance and prolong the life of your machinery. **But how often?**

[Read More](#)



Specialising in all types of Filtration  
for Heavy-Duty Plant, Agricultural,  
Marine, Construction, Mining, and  
Industrial Industries

**DOWNLOAD NOW**

## COMPANY BROCHURE

Find out a little bit more about us by downloading  
and reading our Company Brochure!



**COMING**

**SOON**

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- **RE MULTI-BUY**
- **REFERRAL SCHEME**



We're currently working on some fantastic innovations which will ultimately reduce your costs and save you money.

### **RE Multi-Buy**

Volume discounts will soon be available on RE Filters.

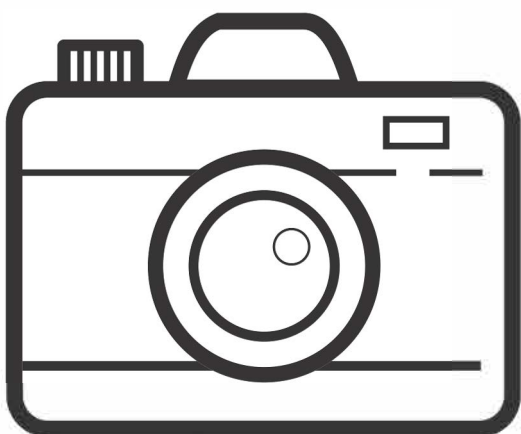
### **Referral Scheme**

We're currently working on a referral scheme which gives you the option to refer a friend and receive a discount voucher.

More information to follow in our next issue.

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## **PHOTO COMPETITION**



### **Win an Amazon Voucher worth £200**

Take part in our May Photo Competition for the chance to win an Amazon Voucher Worth £200!

**Find out More**

## IN THE NEWS

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### Topcon Streamlines Nuclear Power Plant Construction



In the UK we currently generate around 15 to 20% of our electricity from nuclear energy. To support the UK Government commitment to reach Net Zero emissions by 2050, Hinkley Point C in Somerset is under construction. This is the first new nuclear power station to be built in the UK in over 20 years and will provide low-carbon electricity for around 6 million homes. The electricity generated by its two EPR reactors will offset 9 million tonnes of carbon dioxide emissions a year, or 600 million tonnes over its 60-year lifespan.

[Read More](#)

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### Komatsu Switches to HVO

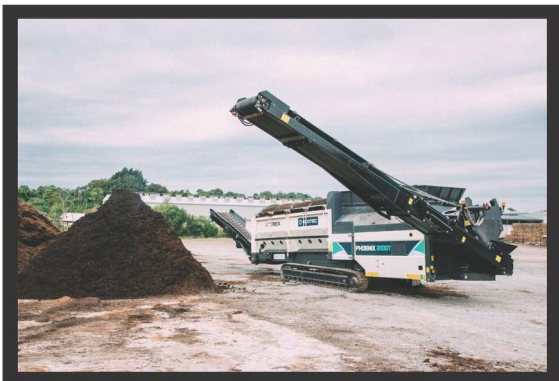


Komatsu Ltd and its wholly owned subsidiary Komatsu Europe International N.V. are switching to Hydrotreated Vegetable Oil (HVO) as factory-fill fuel for Komatsu equipment produced in Europe. In line with Komatsu's long-term goal of achieving carbon neutrality by 2050, and as a challenging target in the mid-term management plan, this Komatsu world first will begin in April 2023 at the Komatsu Germany GmbH, Construction Division (KGC) plant in Hannover, Germany, and at the Komatsu UK plant in Birtley, England, with other Komatsu Europe plants to follow.

[Read More](#)

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### Terex Ecotec's new Phoenix 2100T trommel



Terex Ecotec has further enhanced its trommel range with the launch of the new Phoenix 2100T. A tracked variant of the Phoenix 2100 trommel, it promises unrivalled throughput, application flexibility and serviceability. Fully equipped with a Stage 5/Tier 4 Final engine and the latest intelligent screening technology, the Phoenix 2100T is said to deliver high screening efficiency. Suitable for medium sized operations, the Phoenix 2100T can screen a variety of materials including compost, biomass, soil, green waste, C&D waste and aggregates.

[Read More](#)