



RICO EUROPE

FILTERS | LUBRICANTS



NEWSLETTER

NOVEMBER 2022



RICO Europe Newsletter – November 2022



In this issue we bring you two special offers, new products releases from some big brands as well as some positive case studies, showing real benefits the products we supply can bring to you.

We've also got some exciting discounts to offer you this black Friday.

We thought we'd celebrate the upcoming festive months with 10% off all Filter Service Kits throughout the month of November!

More info below.

In this issue

- Special Offers
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- Case Studies
- Leave us a Review

Special Offers

10% Off Filter Service Kits this November!

Special Offer for
Filter Service Kits

10 % OFF!

Use promo code: **FK10** when
checking out!
Enjoy!

We're offering customers 10% off all Filter Service Kits ordered online through our website.

Use promo code: **FK10** when checking out. Enjoy

[Browse our range of Filter Service Kits](#)

20L ANTIFREEZE REGULAR CL01 - BLUE CONCENTRATE

- Conforms to BS6580.
- Lasts up to 2 years in service (50%).
- Universal antifreeze/coolant.
- Excellent corrosion protection on cast iron, aluminium, copper alloys and solder.
- Suitable for year-round use.
- Nitrate, amine and phosphate (NAP) free.

10%
Off!

Use Promo Code: **ANF10**
when checking out.

Offer ends: **30/11/22**



Throughout the month of November, we are offering 10% off our 5L & 20L Antifreeze Blue Concentrate! Use promo code **ANF10** when checking out, offer ends 30/11/2022.

Black Friday 2022

Don't forget Friday 25th November 2022 marks Black Friday!

We will be offering free shipping to all our customers and subscribers with promo code: **BLFS**.

Not only are we offering free shipping but we will also be offering 20% off all products on Friday 25th November 2022.

Use promo code: **BLF22** for 20% off all products.

We will send you an email reminder nearer the time.

Please note Black Friday offers will only be available on Friday 25th November 2022.



BLACK FRIDAY
SPECIAL OFFER

20% OFF!

Use promo code: **BLF22** when checking out!

Enjoy!

Products

New products from SF Filter



View the latest product releases from SF Filter, with information on the application and the correct cross reference.

[Read more](#)

New Kits Added - Kubota

We've created some kits for some popular Kubota machines that maybe in your fleet.

Kubota U10-5



Reference

Air, Oil Fuel: **RFK653X**

Full Kit: **RFK653**

Kubota U10-5



Reference

Air, Oil Fuel: **RFK654X**

Full Kit: **RFK654**

Kubota U10-5



Reference

Air, Oil Fuel: **RFK655X**

Full Kit: **RFK655**

WE DON'T JUST SELL FILTERS!



CHECK OUT OUR RANGE OF PRODUCTS

RICO EUROPE

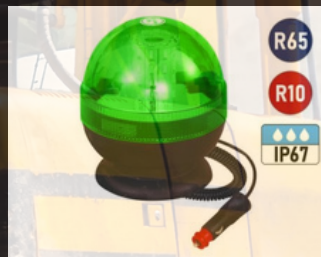
RICO Europe offer a wide range products including: LED Beacons, Grease, Grease Guns, Bag of Rags, Rubber Tracks, Anti-Freeze, Engine Oil, Hydraulic Oil, plus more.

AMBER LED BEACONS



£21.00

GREEN LED BEACONS



£21.50

BLUE LED BEACONS



£20

RAGS



£14.99

RETRACTABLE SEAT BELTS



£26.50

SPARK PLUGS



£4.00

VISIT OUR WEBSITE

WWW.RICOEUROPE.COM
SALES@RICOEUROPE.COM

FOLLOW US



**LITHIUM EP2 GREASE
400G**



£2.45

**RED LITHIUM COMPLEX EP2
400G**



£3.05

**GREASE GUN HEAVY-DUTY
TWIN PISTON 3-WAY FILL**



£34.99

**15W-40 E7 ENGINE OIL
5L**



£15.50

**15W-40 E7 ENGINE OIL
20L**



£54.50

**COMPRESSOR 46 RS4000
20L**



£51.80

**ISO 46 HYDRAULIC OIL
5L**



£12.50

**ISO 46 HYDRAULIC OIL
20L**



£42.50

**ADBLUE
10L**



£18.00

**ADBLUE
20L**



£26.50

**ANTIFREEZE BLUE
CONCENTRATE 5L**



£14.00

**ANTIFREEZE BLUE
CONCENTRATE 20L**



£52.00

Blogs



The importance of Hydraulic Filtration

Every filter performs an important function. In an ideal hydraulic system, the oil is filtered at every stage along the circuit, before and after entering every component.

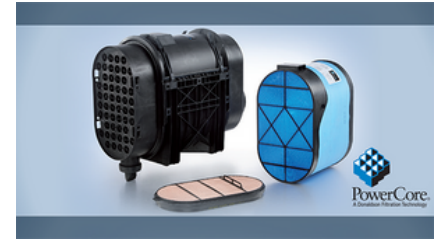
[Read More](#)



Antifreeze – how does it work?

As we approach the colder months now is the time to start thinking about how you will run your engine throughout the winter. Understanding how antifreeze works will help you protect your engine from trouble this winter

[Read More](#)



PowerCore® - Air Filtration Technology

Developed by Donaldson, PowerCore® technology offers the best system optimisation for newer vehicle models designed to be less classic and more aerodynamic.

[Read More](#)

How should construction deal with an ageing workforce?



Workforce demographics are changing, and construction businesses are grappling with how to effectively manage an ageing workforce.

According to the CIPD, there are more than 1.2 million workers over the age of 65.

This figure has been growing and will continue to grow in the coming years.

[Read More](#)

National Farmers Day 2022

National Farmers Day



To mark **National Farmers Day** (12th October 2022) we thought we'd share some fun facts on farming in the UK.

[Read More](#)

New Machines



Electric Komatsu excavator coming in 2023

This new Komatsu excavator integrates Proterra's lithium-ion battery technology which has a proven track record for use in heavy-duty vehicles deployed in various fields with Komatsu's components.

[Read More](#)



New Komatsu PW138MR-11 wheeled excavator

Komatsu Europe has revealed the PW138MR-11 excavator, the latest addition to its EU Stage 5 wheeled excavator family.

[Read More](#)



Bobcat's new Brushcat and log grapple attachments

Bobcat has expanded the company's attachment range with the launch of two new Brushcat rotary cutter models and a new log grapple attachment for the company's range of small articulated loaders (SALs).

[Read More](#)

Donaldson Case Studies

We thought we'd share some positive stories showing the importance of filtration and how it benefits you by saving you money, reducing downtime, and increasing overall performance.



Clean Fuel Equals Big Savings in Belgium

On-time delivery is the most important service a transportation company can provide. Well-maintained, reliable equipment is key to meeting this challenge.

[Read More](#)



Fuel Terminal Upgrade Results in Downtime Reduction

When Puma acquired its bulk seaboard fuel terminal in Eagle Farm, the company quickly realised its aging fuel filtration system required considerable refurbishment.

[Read More](#)



Rock On: Filtration Increases Crusher Gearbox Life by 3.5X

Given dirty operating conditions crushers are forced to endure, the company faces the challenge on premature equipment wear and unplanned maintenance issues.

[Read More](#)

Help Us, Help Others

Are you happy with our products and services?

Help others to find us by leaving us a Google Review 😊

Reviews on Google help us to help more people like you.

Help Us, Help Others



[Leave us a review](#)