



RICO EUROPE

FILTERS | LUBRICANTS

NEWSLETTER

OCTOBER 2022

RICO Europe Newsletter – October 2022

In this issue we bring you a special offer, some great new product releases which will add real value to your supply chain.

Our team has been working extensively adding new filters to our cross-reference database ensuring you find the correct filters for your machinery.

We've also created a how to guide for you to start using RE Fleet Manager, a free tool made for our customers to manage filters for their machinery.

We are still running our photo competition so don't forget to send us your pics for your chance to win a free filter service kit for your machine.

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Special Offer

Get a head start on the cold weather with our Antifreeze Special Offer!

A high performance, concentrated, universal, engine coolant.

Our Antifreeze provides protection against freezing and corrosion down to -36°C, at a 50% dilution.

Throughout the month of October, we are offering 10% off our 5L & 20L Antifreeze Blue Concentrate!

Use promo code **ANF10** when checking out, offer ends 31/10/2022.

Enjoy!

20L ANTIFREEZE REGULAR CL01 - BLUE CONCENTRATE

- Conforms to BS6580.
- Lasts up to 2 years in service (50%).
- Universal antifreeze/coolant.
- Excellent corrosion protection on cast iron, aluminium, copper alloys and solder.
- Suitable for year-round use.
- Nitrate, amine and phosphate (NAP) free.

**10%
Off!**

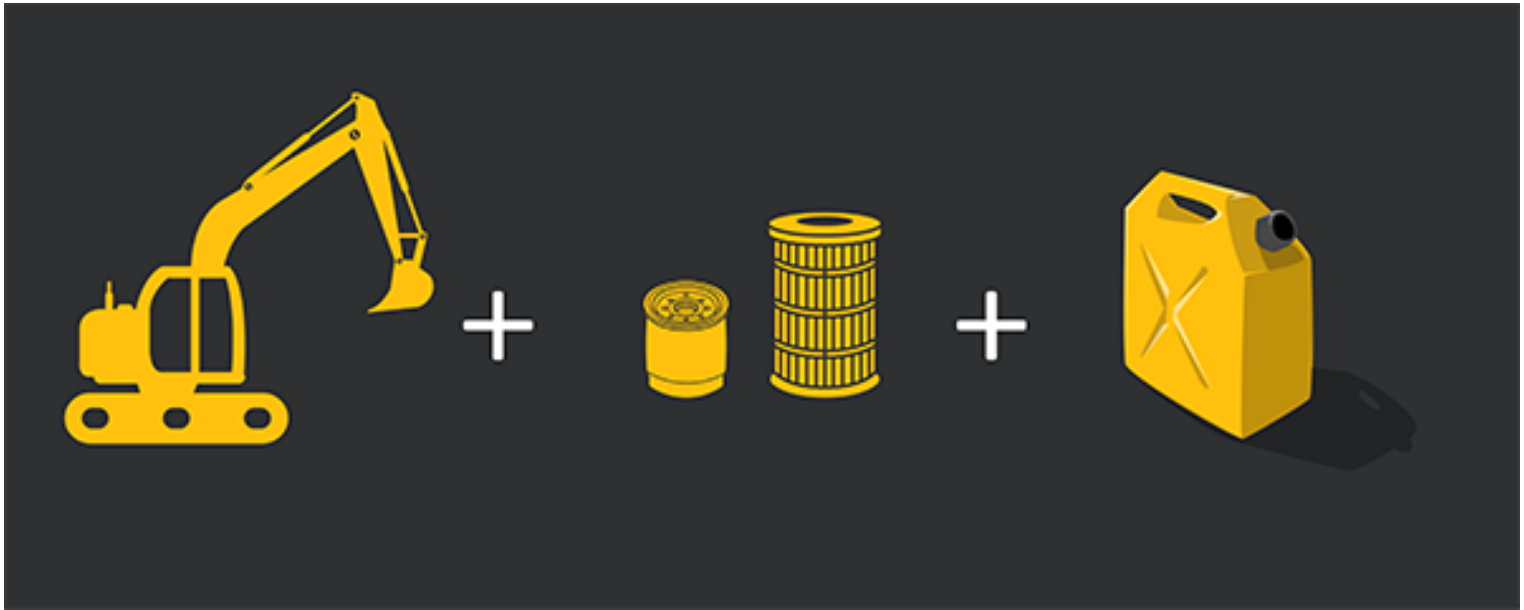
Use Promo Code: **ANF10**
when checking out.

Offer ends: **31/10/22**



Featured Products

New Filter & Lubricant Kits



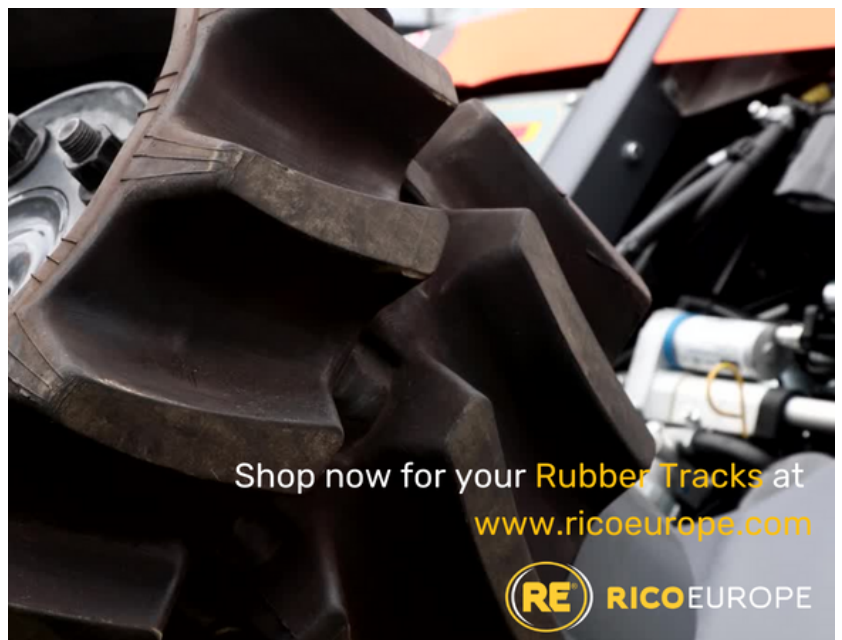
We've been working hard developing new Filter & Lubricant Kits for some of the popular machines that could be in your fleet.

Check out our Filter & Lubricant Kits

Rubber Tracks

Shop now for High Quality Rubber Tracks.

Shop Now



Shop now for your Rubber Tracks at www.ricoeurope.com



12v Flexible Pole LED Beacon Amber

12v Flexible Pole LED Beacon - Amber

Volume Discount!

Features:

- Reflective Technology (Brighter than Standard)
- Dual Voltage 12/24V
- 30C to +50C Operating Range 3 Selectable Flash Patterns (Rotating Six Flash Dual Flash)
- 70mph Rating on Magnetic Beacons.

Standards:

R65 R10 IP67

Quantity	Unit Price	You Save
20	£18	£60



Volume discounts are available for our Amber beacons!

Buy 20 at £18 per unit and save £60!

[Shop now for your Beacons](#)

An introduction to RE Fleet Manager



RE Fleet Manager is a free tool created to help our customers manage filters for their machinery.

With RE Fleet Manager you can:

- Help keep track of service intervals
- Configure and customise your fleets
- Email reminder service with links to products to simplify your service
- Create your own Filter Application Guides
- Create excel downloadable files.

[Read more](#)

[Guide](#)

Featured Articles



11 strategies to help your diesel engine in cold weather conditions

Some new (HCPR) equipment owners have experienced fuel related downtime and/or operability issues in colder weather conditions

[Read More](#)



The benefits of Filter Service Kits

Filter Service Kits make it easy for you to service your machine using the correct filters. Download our infographic and know the benefits of Filter Service Kitting.

[Download](#)



Cross Referencing – The Tips & Tricks

With so many filter manufacturers in today's market, cross referencing your part numbers can be somewhat difficult to say the least. Here's a few tips to help you correctly identify the filters you require.

[Read More](#)

RED SERIES: A HIGH FLOW FUEL FILTER



From refineries to storage depots to petrol stations, RNG (Non-Road Diesel) storage tanks or to smaller tanker trucks used for refuelling on construction sites, diesel undergoes multiple transfers.

Each of these movements represents a risk of fuel contamination. In order to prevent any risk of contaminant infiltration, HIFI FILTER® offers you high flow filtration solutions.

[Read More](#)

CJC – How to change a filter insert



Please be inspired with the CJC installation guide and learn how easy oil maintenance can be for you.

Your natural solution for optimum oil maintenance.

In The News

Construction plant-hire association welcomes chancellor's commitment to growth

Chancellor Kwasi Kwarteng, has announced new measures including numerous tax cuts in his mini budget 2022.

Kevin Minton, Chief Executive of the Construction Plant-hire Association (CPA) responded to the announcement.

[Read More](#)

New Machines



Bauma Reveal for Takeuchi's Latest 3-Series Models

Fans of the "Red & Grey" will be delighted to see the 3 new additions to the range, joining the previously launched TB370 and TB325R in the line-up.

[Read More](#)



New Bobcat MT100 mini track loader

Bobcat launches new MT100 mini track loader, removing the need for manual labour, and replacing the use of wheelbarrows, shovels and hand tools in many applications

[Read More](#)



New Doosan 4x4 DA45-7 ADT

The company's new 4x4 articulated dump truck (ADT).

The DA45-7 ADT is intended to compete with rigid dump trucks (RDTs) in the 40-tonne class.

[Read More](#)

Competition

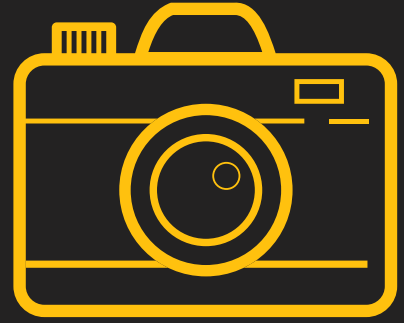


Photo Competition

Win yourself a free Filter Service Kit for your Machine!

We are offering our readers a chance to win a free filter service kit, all you have to do is take a photo of yourself or your service engineer installing a RE Filter on your machine!

Terms & Conditions

- Pictures must be sent in .jpg or .png format to online@ricoeurope.com
- Name & Company must be given with picture.
- Picture must show the RE Filters logo when being installed.
- Deadline to submit: 30/09/2022.

Winner will be announced in our next newsletter and on social our social channels!

Visit Us

Did you know you can collect from our trade counter?

Visit us in store, we're always happy to serve our customers in person.

